



Swansea Bay City Region Joint Committee - 23 June 2022

Swansea Bay City Deal Showcase Event Feedback

Purpose:	To provide Joint Committee with a post event report covering the City Deal Showcase Event held on March 3 rd 2022 as at Annex A
Policy Framework:	Swansea Bay City Deal (SBCD) Joint Committee Agreement (JCA)
Report Authors:	Peter Austin (SBCD Business Engagement Manager) Heidi Harries (SBCD Comms and Marketing Officer)
Finance Officer:	Chris Moore (SBCD S151 Officer)
Legal Officer:	Tracey Meredith (SBCD Monitoring Officer)
For Information	

1. Introduction

As previously advised, the SBCD PoMO organised a City Deal Showcase Event on March 3rd 2022 at Parc y Scarlets.

Attended by Minister David TC Davies MP and Minister Rebecca Evans MS, the purpose of the event was to:

- Acknowledge and celebrate that the SBCD Portfolio has been approved by both the Welsh Government and UK Government and is in full delivery through the nine headline programmes and projects
- Provide insights into the portfolio with an emphasis on the opportunities for businesses and other key stakeholders to be informed and involved during delivery
- Allow all guests to network and discuss their roles, organisations and future opportunities

The attached report summarises the event, which includes the preparations, running of the event, it's evaluation by attendees and presenters and lessons learned to incorporate into future events.



The event evaluation indicates that the event was timely, well organised and a resounding success based on attendance levels and positive feedback.

The post event report is attached at Annexe A

2. Financial Implications

There are no financial implications associated with this report. All costs in respect of the showcase event will be contained within the approved Portfolio Management Office budget.

3. Legal Implications

There are no legal implications associated with this report.

4. Alignment to the Well-being of Future Generations (Wales) Act 2015

The SBCD Portfolio and its constituent projects are closely aligned to the Well-being of Future Generations (Wales) Act 2015 and the seven well-being goals for Wales. These alignments are outlined in a Portfolio Business Case for the SBCD, as well as in individual project business cases.

Background Papers: None

Appendices

Annex A – Swansea Bay City Deal Showcase Event Report